

MAYOR MARTIN O'MALLEY'S HISPANIC LIAISON OFFICE ACCOMPLISHMENTS 2004

The mission of the Mayor's Hispanic Liaison Office is to ensure that Baltimore City government is an effective partner with the Hispanic community in improving the quality of life and promoting economic development

Minority Business Development

- Organized **"How To Start A Business in Baltimore"** workshop in collaboration with The Small Business Resource Center, Baltimore Hispanic Chamber of Commerce, Bank of America, Assisi House/St. Patrick's Church, and El Tiempo Latino, a DC based newspaper. Panelists included representatives from the US Small Business Administration and State and local agencies who discussed the resources available to start a business and improve business success.
- Organized **"Third Annual Hispanic Business Owners Forum"** in collaboration with the Baltimore City Minority and Women's Business Opportunity Office to explain and discuss Baltimore City's process for procuring goods and services. Representatives attended from the Baltimore City Bureau of Purchases, Department of Public Works, Department of Housing and Community Development, Baltimore City Public Schools System, The Small Business Resource Center, and other Baltimore City entities.
- Conducted the first ever Baltimore City Government **"Survey of Hispanic Businesses"**. According to the survey's results, Hispanic owned businesses are making tremendous progress and are having a positive effect in neighborhoods and on the economic revitalization of Baltimore.

Home Ownership Promotion

- Organized the fourth annual bilingual workshop **"The Road to Your Home in Baltimore"** in collaboration with the Baltimore Hispanic Chamber of Commerce and Baltimore Housing to promote homeownership in Baltimore. Other participants included Assisi House/St. Patrick's Church, Accubanc Mortgage, B B & T Mortgage, Countrywide Home Loans, CTX Mortgage, El Mensajero, Live Baltimore, and El Tiempo Latino, a DC based newspaper.
- Organized the fifth annual bilingual workshop **"The Road to Your Home in Baltimore"** in collaboration with the Assisi House/St. Patrick's Church and Baltimore Housing to promote homeownership in Baltimore. Other participants included Countrywide Home Loans, and El Tiempo Latino, a DC based newspaper. The workshop included a tour of the Belair-Edison, Lauraville, and Hamilton neighborhoods.
- Facilitated participation of Hispanic community in **"Buying into Baltimore Trolley Tours"** sponsored by Live Baltimore.

Educational Initiatives

- Participated in **"Community Read Aloud"**, celebrating American Education Week 2004 by reading books in English and Spanish to children at Fallstaff Elementary School.

Cultural Initiatives

- Participated as Master of Ceremonies for **Los del Barrio and Poncho Sanchez**, nationally and internationally recognized Latin music performers during the Artscape 2004
- Promoted of the presentation of **The David Sanchez Band** and the Peabody Latin Jazz Ensemble of a free concert sponsored by the Marsalis Foundation in collaboration with the Peabody Institute of The Johns Hopkins University.

Public Safety

- Organized and facilitated a first ever weeklong **Tactical Spanish for Police Training Course** in the Southern Police District to assist police officers in communication with and understanding of the growing Hispanic population in South Baltimore.

Baltimore Promotion and Alliance Building

- Invited and facilitated representatives of The City of Camden New Jersey for their visit to Baltimore's 311 Call Center and City Stat. Camden New Jersey is restructuring its municipal government and found Baltimore's system to be an example of best practice.

Ethnic Relations Development

- Facilitate ongoing meeting with the Baltimore Jewish Council and the Baltimore Hispanic Roundtable to increase awareness of the importance of improving tolerance and cooperation within Baltimore city's ethnic communities.
- Facilitated the return of the **Native American Pow-Wow to Baltimore City**. Sponsored by the American Indian Center, this event will be held in August 2005 in Patterson Park.

Civic Pride / Community Development

- Organized the **Broadway Merchant Sanitation Training Program** in collaboration with the Environmental Control Board, Bureau of Solid Waste, and the Baltimore Hispanic Chamber of Commerce to educate and inform business owners in the Broadway corridor about City laws and ordinances that will assist them in properly maintaining the areas surrounding their businesses and making the Broadway Corridor the cleanest business district of Baltimore City.
- Collaborated with **Hispanic Officers Law Enforcement Association** in their Annual Toy Drive for Hispanic children.
- Organized in collaboration with the Baltimore City Parking Authority a community meeting to discuss **EZ Park** and other changes to the parking regulations in the Broadway corridor.
- Organized first bilingual **Broadway Street Fair and EXPO** in collaboration with Cigna Healthcare and with the participation of the Baltimore City Fire Department, Baltimore Housing, Department of Public Works, Baltimore Hispanic Chamber of Commerce, Baltimore City Police Department and other community resources and non-profit organizations.

Appointments

- Appointed to serve on **The Preakness Celebration Board, The Salvation Army Board, The Community Relations Commission and The Sail Baltimore Board.**

Public Health

- Organized fourth annual “**Healthy Living Fair**” in collaboration with Assisi House, The National Kidney Foundation of Maryland, The American Diabetes Association, and the Arthritis Foundation, to provide a **free** bilingual health screening to detect diabetes, high blood pressure and kidney disease.

Responding to Citizen Concerns

- Mayor O’Malley’s Hispanic Liaison’s office has served an average of 158 constituents each month. Citizen’s request for services for issues related to: Business Development, Home Buying, Employment, Senior Citizens, Information and referral, Health, Sanitation, Housing, Social Services, Education, Immigration, and other community concerns.
- Facilitated appointment of Mr. Hector Manzano as the Hispanic Liaison for the Department of Public Works. This position works closely with the Mayor’s Hispanic Liaison Office to improve service, increase compliance with sanitation regulations and improve outreach to the Hispanic community on issues like recycling, water billing, illegal dumping and trash disposal.

Proclamations/Citations

- Presented Mayoral congratulatory letter to the **Bilingual Christian Church** and Reverend Angel Nuñez for their dedication, support and continuous work with Baltimore’s Hispanic community.

Translations

The Mayor’s Hispanic Liaison Office works with Baltimore City agencies to improve services to Baltimore’s Spanish speaking residents. During 2004 this office provide translation of 29 documents.

- Baltimore City Public Schools Systems
 - *City Code Article 19, §34-4*
- Baltimore City Health Department
 - *Baltimore City Cancer Program Flyer*
 - Baltimore City Lead Poisoning Prevention Program
 - *Blood Lead Levels - What they mean, What to do*
 - *Lead Resource List*
 - *Environmental Sources of Childhood Lead Exposure*
 - *Cleaning Rules To Help Fight Lead Dust In Your Home*
 - *Good Nutrition and Your Child*
 - *Facts for Parents*
 - *Logo & Information for T-Shirts*
- Mayor’s Office of Minority Business Development
 - *Baltimore City Vendor Development 2004 Seminar Series for Minority and Women Business Enterprises Registration Form*
- Board of Liquor License Commissioners for Baltimore City
 - *Rules and Regulations*
- Baltimore City Department of Recreation and Parks
 - *Believe in a Greener Baltimore*

Translations – Continued

- Baltimore City Fire Department
 - *Employment Announcement*
 - *Application for Free Smoke Detector*
- Baltimore Housing
 - Homeownership –
 - *City Incentive Programs (2004)*
 - *Overcrowding Flyer*
 - Department of Planning
 - *Zoning Evaluation*
 - *Zoning Summary*
 - *Rezoning*
- Baltimore City Department of Public Works
 - *Press Release – New Hispanic Liaison*
- Mayor's Office of Cable and Communications
 - Eye on Baltimore – Translation and Taping of Shows
 - *August 24th, 2004*
 - *September 7th, 2004*
 - *October 5th, 2004*
 - *November 16th, 2004*
- Baltimore City Commission on Aging and Retirement Education
 - Health and Information Portability Act of 1996 (HIPPA)
 - *Notice of Privacy Statement*
 - *Notice of Privacy Practices*
- Environmental Control Board
 - *Community Presentation – Keeping Baltimore Beautiful*
- Baltimore City Office of Transportation
 - Broadway Streetscape
 - *Notice*
 - *Pre-Construction Survey Notice*

Respectfully Submitted by:

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